



Aviation Technician Education Council

2090 Wexford Court
Harrisburg, PA 17112
Telephone: (717) 540-7121
www.atec-amt.org

TO: ATEC Members
FROM: Raymond Thompson, President
RE: ATEC May 2013 Update

PRESIDENT'S REPORT – Raymond Thompson

After every ATEC conference, the board assesses the conference, your feedback, and reflects on how to make improvements in the coming year. A large focus at the 2013 conference was Part 147 change. We appreciated the input and a revised version of the curriculum will be made available for member comment prior to submission to the FAA.

The key to greater involvement and transparency of operations is by improved communication. ATEC will continue to improve communication via the website and direct mail and email. However, we are limited to communicating to those who we are aware of. Each institutional member has a designated contact person. Past that, we need your help to gather the contact details for all those who work at a AMTS so we can be assured that everyone receives updates. Please go to www.atec-amt.org and click Contact Us at the bottom of the homepage. Select Business Office and provide your details to be added to the contact list.

The coming year will be busy. We look forward to continuing our work together to change Part 147.

Best – Raymond Thompson

ATEC CONFERENCE AND MEMBERSHIP

ATEC membership stands at 100 institutional and 20 industry members.

63 schools were represented at the conference. There were 112 registrants. 19 companies exhibited at the 2013 conference.

ATEC COMMUNICATIONS COMMITTEE – Paul Herrick

The Communications Committee of ATEC has been primarily continuing its work to improve the organization's web presence.

The Committee would like to receive feedback on the website in the areas of:

- Look, feel, organization, arrangement, etc.
- Functionality



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- Timeliness
- Responsiveness (thru contact forms)
- Shared Curricular Materials (see: <http://www.atec-amt.org/shared-curricular-materials.html>)
- Use of media (pictures, video, etc.)
- Member ads/postings (see: <http://www.atec-amt.org/postingsads.html>)
- Future features:
 - E-commerce
 - Blogs
 - Discussion Boards
 - Surveys/Polls
 - Subscriptions:
 - Website updates
 - Email notifications/newsletters
 - Social media
 - Limited use of 3rd party advertising
- And anything the membership would like to see

Feedback can be given through the website directly to the Committee using an online form at: <http://www.atec-amt.org/comm-comm-submit.html>.

In addition to this web work, the Committee is reviewing and evaluating *all* forms of communication used by the organization. The goal of this review and evaluation is to determine the appropriate type, frequency and priority of communication to best serve the membership.

GOVERNMENT RELATIONS COMMITTEE – Andrew Smith

In August 2012 – AMTS in Oklahoma visited with Mr. Smith concerning the integration of Human Factors curriculum into their General curriculum classes.

September – ATEC Board met and Board Members of the FAA Working Group (at FAA HQ) continued their activities. Also, Board Members held face to face meetings with Helicopter Association International HAI (www.rotor.com) and the Aeronautical Repair Station Association ARSA (www.arsa.org) both in Alexandria, VA followed by weekend Board meetings in Washington DC/Crystal City, VA.

Human Factors curriculum and FAA Airman testing in HF continues to be reasons for phone calls, emails and website inquiries. New test guides are updated and for the most part HF questions on General computerized knowledge tests have transitioned smoothly.

AFS-600 was considering a transition of Form 8610-2 into an electronic processing system, but due to cutbacks this plan is on hold.



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The Oral & Practical testing review group (FAA/Industry) completed their work and the FAA was developing a random generator for practical projects like the oral question generator, again with cut backs, there has been no work on this advancement.

Recently FAA Airworthiness Safety Inspectors received information that one day per pay period will be a mandatory day off with no pay: again a sign of government cut backs.

Aside from items listed GR Committee has been quiet, a good sign in the regulatory arena.

INSTRUCTIONAL MATERIALS COMMITTEE – David Jones

In the past, this committee has been dedicated to acquiring donations and the right to distribute educational materials developed primarily by the aircraft manufacturers and making copies available to the ATEC membership. This has resulted in a decent sized library of audio-visual presentations representing a number of aircraft and related subjects. Unfortunately, our litigious society has made the manufacturers very reluctant to allow us to use new materials. This has effectively dried up our source.

ATEC has chosen to look toward our own membership for instructional materials that schools are willing to share. While schools are certainly not in the same category as aircraft manufacturers we must address copyright issues and ensure that the material we make available to our membership are in fact free to be distributed. The ATEC website has undergone a major overhaul, and a section has been set aside to provide access to member-provided materials. We are examining a variety of processes by which we can ensure that copyright and intellectual property laws are followed. We look forward to having additional material available to our membership next year. Keep an eye on the website!

MEMBER RELATIONS COMMITTEE – Amy Kienast and Ryan Goertzen

1. Develop 10 new industry contacts
 - a. Organizations: RACCA, HAI, AABI
 - b. Industry: American Eagle, Price Induction Turbo Fan Engines, ATEQ Corporation, Premier Aircraft Services
 - c. In discussion: Trans States Airlines, RAA, Skywest Airlines, Allegiant Airlines, Jet Blue Airways

2. Increase vendor participation at the annual conference

With the help of all the board members, new exhibitors at the 2013 conference included: American Eagle, HAI, Price Induction, Inc, Matco Tools, Premier Aircraft Services, ATEQ, AABI



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3. Develop new marketing materials

A new brochure has been created about ATEC and was debuted at the Helicopter Association International Conference in February 2013. Copies are included in this mailing.

4. Develop a content management portal

President Thompson spearheaded this effort and documents have been uploaded to the new ATEC web site. The Member Relations committee will work on promoting this to membership and assisting where needed.

5. Develop four educational webinars

- a. Lead Source Generation and Start Rate Strategies, Troy Harris, January 2012
- b. Teaching Beyond the Dirty Dozen Poster, Ryan Goertzen and Dr. Bill Johnson, September 2012
- c. Part 147 Change is Coming, Dr. Raymond Thompson, March 2013
- d. Part 147 Change is Coming, Dr. Raymond Thompson, March 2013

6. Member contact system

Stage 1- Member Relations oversaw a project to contact as many schools as possible to get updated contact information. The business office updated the database they use for member outreach. Additional calls still need to be completed to reach the remainder of the members.

Stage 2- Member Relations provided a presentation to the board regarding a formal contact system such as Mail Chimp or Constant Contact. Recommendations were made by the presenter.

Stage 3- ATEC board will review the pros/cons of moving to a formal contact system that has opt in/opt out procedures to stay compliant.

7. Increase industry-based scholarships- ATEC continues to partner with Northrop-Rice Foundation for the scholarship process and the committee has decided there is an adequate number of scholarships for students and instructors to apply for at this time. Initial discussions have been started with some of the airlines about offering additional scholarships. The committee is looking for member feedback on any additional scholarships that instructors/students would be interested in.

8. Develop an Industry Advisory Board

This goal has been transferred to the FAA 147 Working Group. As a part of the original ARAC recommendation concerning the development of an industry panel to advise on



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curriculum modification to 147 educational requirements this goal will continue as a task assigned to ATEC organizationally to develop and fulfill.

DID YOU UPDATE YOUR SCHOOL PROFILE?

Be sure your school's information is current on the ATEC Website.

It's easy and all electronic.

Go to www.atec-amt.org. Click on "Schools/Members" on the top menu bar. Click on "Member Info Update" in blue. Fill in the information and click "Submit" at the bottom.

We will make the changes on the website once we receive your information.

ATEC WEBSITE PASSWORD (Keep in a Safe Place)

A protected section of the website has been designed for members only. The password is "atecnew".

ON-LINE AD POSTINGS

Don't forget to post your ads, position announcements, swaps and trades on www.atec-amt.org. Click on "Member Services".